APPENDIX B
Survey Materials

LANGUAGE FOR INTERVIEW:

CUSTOMER TELEPHONE SURVEY SCREENER CATI: AFFORD

ENGLISH....1 SPANISH....2

	O SPEAK WITH MALE HEAD OF HOUSI HEAD OF HOUSE, ASK FOR FEMALE H		ALE HEAD OF HOUSE NOT AT HOME NOW OR NO FHOUSE.
ENTE	R SAMPLE NOW	CS2 LO1 SR1 SR2 BX1 BX2 LS1	(White)
Hello. I San Fra			a national opinion research organization located in c Bell) (GTE) among their customers and we'd like to
A.	For this survey, my instructions call for familiar with the phone bill. Would the		talk with the adult in this household who is most ou or someone else?
		V, FIND	PERSON WHO IS MOST KNOWLEDGEABLE. IF NOT OUT BEST TIME TO CALL BACK AND RECORD ON ORM.
IF SR1 B.	OR SR2, ASK: We are interviewing people in all age (tell me your age?	groups	for this survey. Before we continue, can you please
	ENTER AGE:	_	IF 60 OR OLDER, CONTINUE WITH Q.C
			IF UNDER 60, THANK AND TERMINATE BY SAYING WE HAVE ALREADY COMPLETED OUR QUOTA OF INTERVIEWS WITH CUSTOMERS IN THEIR AGE GROUP (CODE "96").

IF (SR1 OR SR2 AND 60 OR OLDER) OR IF LO1 OR LO2, ASK QC AND QD;

C. (Pacific Bell) (GTE) is very interested in finding out how various customers feel about their services and we need to be sure that we include a cross-section of households based on size and income. How many people in total, including yourself, depend on your total household income?

RECORD NUMBER:	
----------------	--

D.	And is your total annual household in	ncome "\$ or less" or "over \$" ?
	\$or less 1	CONTINUE WITH MAIN QUESTIONNAIRE
	Over \$2	THANK RESPONDENT AND TERMINATE BY SAYING WE HAVE ALREADY COMPLETED OUR QUOTA OF INTERVIEWS IN THOSE INCOME GROUPS (CODE "99")

IF BX1 OR BX2, ASK:

E. (Pacific Bell) (GTE) is very interested in finding out how various customers feel about their services and we need to be sure that we include a representative cross-section of households in all ethnic groups. Would you describe your racial or ethnic background as (READ LIST):

NOTE: IF NOT ELIGIBLE, TERMINATE INTERVIEWS BY SAYING:

It happens that I have completed my interviews with this group for today. We appreciate your willingness to take part in our survey. Thank you very much.

CUSTOMER TELEPHONE SURVEY MAIN QUESTIONNAIRE CATI:AFFORD

JUST ONE NUMBER ... 1 (Go to Q.6)

MORE THAN ONE 2 (Ask Q.2)

These first few questions are about your telephone service.

living here at this address or is there more than one

1. Is there just one telephone number for everyone

(record number)
(record number)
YES
TEENAGER/CHILD OF RESPONDENT
DON'T KNOW
by mail
(describe) DON'T KNOW
by phone
(describe) DON'T KNOW Di
DON I KNOW

		AT&T
	DO NOT READ {	GTE/General Telephone
distan	ce calls or are your long distance calls	SEPARATE BILL
IF SEF	PARATE BILL (Q.9):	
10.	How much is your average long distance bill each month? (IF NECESSARY): Just your best estimate.	(RECORD AMOUNT)
11.	How much is your average bill from (Pacific Bell) (GTE) each month — that's the total you pay to (Pacific Bell) (GTE) each month, including all the different charges?	# Go to Q.13 (RECORD AMOUNT)
IF LD	INCLUDED IN PACIFIC BELL/GTE BILL (Q.9):	
12.	In total, how much is your average telephone bill each month — that's the total you pay each month including all the different (Pacific Bell) (GTE) charges as well as the long distance charges. (IF NECESSARY): Just your best estimate.	\$ Go to Q.13 (RECORD AMOUNT)
(P W	acific Bell) (GTE), how satisfied were you ith how they responded were you READ	Very satisfied
	Do you distant includ IF SEF 10. 11. The series of the	Do you get a separate monthly bill for your long distance calls or are your long distance calls included in your monthly (Pacific Bell) (GTE) bill? IF SEPARATE BILL (Q.9): 10. How much is your average long distance bill each month? (IF NECESSARY): Just your best estimate. 11. How much is your average bill from (Pacific Bell) (GTE) each month — that's the total you pay to (Pacific Bell) (GTE) each month, including all the different charges? IF LD INCLUDED IN PACIFIC BELL/GTE BILL (Q.9): 12. In total, how much is your average telephone bill each month — that's the total you pay each month including all the different (Pacific Bell) (GTE) charges as well as the long distance charges. (IF NECESSARY): Just your best estimate. Thinking about the times you have contacted (Pacific Bell) (GTE), how satisfied were you with how they responded were you READ CATEGORIES

IF LESS THAN VERY SATISFIED (Q.13):

14. Why were you not entirely satisfied? PROBE: Was there anything else you were dissatisfied with? (RECORD ON VERBATIM COMMENT SHEET)

ASK EVERYONE:

15.	In any contacts you have had with (Pacific Bell) (GTE), have you ever felt pressured into signing up for some type of service that you did not really feel you needed or wanted?	YES	I
	IF YES (Q.15):		

	16. How long ago was that?	LESS THAN 3 MONTHS AGO 1 3 TO 6 MONTHS AGO 2 6.1 MONTHS TO 1 YEAR AGO 3 1.1 TO 2.9 YEARS AGO 4 3 TO 5 YEARS AGO 5 5 OR MORE YEARS AGO 6 DON'T KNOW 0
	17. Did you end up getting what you felt pressured into buying? IF YES (Q.17):	YES 1 (Ask Q.18) NO 2 (Go to Q.19)
	18. Did you request it be stopped or removed from your bill?	YES 1 NO 2
19.	Since living on your own as an adult, have you usually had phone service in your home?	YES 1 NO 2
20.	What about when you were a child did you usually have telephone service in your home?	YES

	you ever had your phone service <u>stopped</u> a phone company?	YES 1 (Ask Q.22) NO 2 (Go to Q.27)
F YE	S (Q.21):	:
22.	Before the phone company disconnected your service, did you contact the phone company to talk about your bill and what might be done about it?	YES 1 (Go to Q.24) NO 2 (Ask Q.23)
IF	NO (Q.22):	
24.	Why didn't you contact them? (RECC Were you aware that you could have arranged to pay the amount you owed	YES
	on an installment plan?	
25.	At the time the phone company stopped your telephone service, did you want to continue getting phone service or did you decide it was best to stop getting the service?	WANTED TO CONTINUE
(F	DECIDED TO STOP (Q.25):	
2	26. Why did <u>you</u> decide to stop getting phone service? Was it because (READ CATEGORIES) (ASK IN ROTATED ORDER STARTING WITH CHECKED ITEM.)	
	(a) you no longer y	wanted phone service 1 2 DK
	•	irger than you expected 1 2 DK
	- · · ·	derstand the charges
	•	control the number of calls 1 2 DK r people were using the phone 1 2 DK
	(f) any other reaso	on? 1. 2 DK
		Go on to Q.27
		G0 011 to 4.27

21.

27.	How do you feel about contacting the phone company about your telephone service is that (READ CATEGORIES) IF LESS THAN "VERY EASY" (Q.27):	Very easy for you	(Go to Q.29) (Ask Q.28)
	28. What makes it difficult for you? PROBE: contact the phone company? (RECORD C		cult for you to
29.	As far as you know, does the phone company have service representatives who can speak (READ EACH)	YES Spanish?	2 DK 2 DK
30.	As far as you know, are there any special require have to a. Have a certain income level?	YES NO DK . 1 2 DK	impledo you
31.	Have you ever tried to get telephone service from the phone company here in California and not been able to get it?	YES	

IF YES (Q.31): 32. How long ago was that? 3 TO 6 MONTHS AGO 2 1.1 TO 2.9 YEARS AGO 4 5 OR MORE YEARS AGO 6 DON'T KNOW DK 33. Why were you unable to get phone service... was it because ... (READ CATEGORIES) (ASK IN ROTATED ORDER. STARTING WITH CHECKED ITEM.) (a) you had an outstanding, unpaid balance NO DK (b) you did not have the required Social Security number, driver's license or other acceptable (c) you could not pay the required deposit 1 ... 2 ... DK (d) some other reason? ____ (describe) Have you ever heard of Custom Calling 34. YES (Ask Q.35) NO 2 (Ask Q.37) Services like Call Waiting or Call Forwarding? IF YES (Q.34): 35. Do you have Call Waiting, Call Forwarding NO 2 or any other Custom Calling Service? YES, AWARE 1 36. Are you aware that these Custom Calling NO, NOT AWARE 2 Services like Call Waiting and Call Forwarding cost extra each month and that you don't have to have them if you do not

want them?

IF LESS THAN "VERY EASY" (Q.37):

38.	What makes phone service hard for you to afford. STARTING WITH CHECKED ITEM.) FOR EACH "Small part of the problem for you?	Is it YES" AS	(READ K: is t	D LIST) hat a b	(ASK IN	ROTATED OR the problem or	DER, ronly a
			038		la	38X2	
					BIG		
	to the come age of calls while the LIC	YES		NO	PART	SMALL PART	
	(a) the extra cost of calls within the US				1	· · · · 2	
	(b) the extra cost of calls <u>outside</u> the US				1	2	
	(c) the inability to control the <u>number</u> of calls				1	2	
	(d) the inability to control who uses the phone.	1		2	1	2	
	(e) the tendency to talk on the phone for a				!		
	long time	1		2	1	2	
	(f) what you have to pay for the basic						
	monthly service, not including extra calls .	1		2	1 1	2	
	(g) the added cost of services like Call Waiting .					2	
	(h) calls to 900 numbers					2	
	• •			_	1		
	(i) Something else? (specify)		• • • •	2	' · ·	2	
	(apacity)				1		
39.	Do you ever have any financial difficulty Y	ES			1 /A	sk Q.40)	
						to to Q.101)	
<u>IF</u>	YES (Q.39):	-					
4	so? Is it(READ CATEGORIES) S	omewha	t ofter	n, or .			2

101.		e you ever heard of something called versal Lifeline Telephone Service?	YES	(Go to Q.104)
IF	YES (Q.101):		
1	02. 1	Do you have that service now?	YES	
1		What do you think that is? (PROSE:) Who do you think it is for? (DO NOT READ LIST)	FOR LOW INCOME PEOPLE . REDUCED/LOWER RATES LIMITED CALLING OTHER	2) (Go to Q.105) 3
104.	a sp	you aware that the phone company offers ecial type of phone service for lower-me people?	YES	21
	IF Y	ES (Q.104) OR "1" OR "2" IN Q.103:		
	105	5. Have you ever tried to get this service?	YES	2 (Go to Q.108)
		IF YES:		
		106. Do you have it?	YES	2 (Ask Q.107)
		107. Why don't you have it Is it because (READ LIST) (ASK IN ROTATED ORDER,	() You decided you did not v () You did not meet the qual Some other reason?	ifications 2
		STARTING WITH CHECKED	(descri	
		DO NOT READ →	WAS ABLE TO GET IT / HAD DISCONTINUED	
			GO ON TO C	1.110a →
		IF NO (Q.105):		
		108. Why have you not tried to get this ser	'Vice!	
		109. Is there any other reason why you had	ve not tried to get this service?	
			GO ON TO	Q.110a →

110 a .	In order to qualify for this service, you need to me	special type of phone service for lower income persons. set certain requirements based on your total household old who depend on that income. How many people in
	RECORD NUMBE	R
1 1 Ob.	Does that include yourself?	YES
110c.	For people, you could qualify if your total annual household income is \$ or less. Do you think you would qualify for this service?	YES, THINK SO, MAYBE . 1 - Ask 110d NO, WOULD NOT 2 - Go to Q.111 NOT SURE 3 - Ask 110d
		offer a special type of phone service for lower income
	Uaa. It happens that the phone company does persons. You would qualify for this service.	offer a special type of phone service for lower income ce based on what you told us earlier about your income old who depend on that income. However,

ASK EVE	RYONE:	
111. Do you know about how much you now pay for your basic monthly telephone service and how much you pay for extra calls that are not included as part of the basic monthly service? (IF DON'T KNOW, CODE AS DK)		111a. Cost of basic service: \$ per month
		111b. Extra cost for calls: \$ per month
	VE LIFELINE (Q.102/106) OR WOULD NOT OULD QUALIFY (YES in Q.110d), ASK:	QUALIFY (Q.110c OR Q.110d), SKIP TO Q.114.
112.	Rate or \$4.45 for Measured Rate. If you	are either paying a basic monthly rate of \$8.35 for Flat were to subscribe to Lifeline service, you would still pay , you would save about \$5.17 per month if you have Flat sured Rate.
	Given those savings, would this make your monthly telephone service easier for you to afford or not? (PROBE:) Would that be much easier or just a little easier?	Much essier to afford
113.	Assuming you are eligible for this special phone service, do you think you will get in touch with the phone company to sign up for it or will you continue doing what you do now?	Sign up
60 60 50 90	RYONE: That if there were some way for you to portrol the calls that cost extra. For example, the phone company could set one limit on those calls so you would not o over that limit Would you be terested in this type of service or not?	YES

PB Version For CS2, LS2, LO2, SR2, BX2 somples

ASK EVE	RYONE:		
	o you know about how much you <u>now</u> ay for your basic monthly telephone	111a. Cost of basic service: \$ per month	
C: b:	ervice and how much you pay for extra alls that are not included as part of the asic monthly service? (IF DON'T KNOW, CODE AS DK)	111b. Extra cost for calls: \$ per month	
	AVE LIFELINE (Q.102/106) OR WOULD NOT DULD QUALIFY (YES in Q.110d), ASK:	QUALIFY (Q.110c OR Q.110d), SKIP TO Q.114	
112.	Rate or \$5.25 for Measured Rate. If you	are either paying a basic monthly rate of \$9.75 for Flat were to subscribe to Lifeline service, you would still pay, you would save about \$5.88 per month if you have Flat sured Rate.	
	Given those savings, would this make your monthly telephone service easier for you to afford or not? (PROBE:) Would that be much easier or just a little easier?	Much easier to afford	
113.	Assuming you are eligible for this special phone service, do you think you will get in touch with the phone company to sign up for it or will you continue doing what you do now?	Sign up	
C(e: S(g)	RYONE: What if there were some way for you to ontrol the calls that cost extra. For example, the phone company could set ome limit on those calls so you would not o over that limit Would you be othersted in this type of service or not?	YES	

GTE Version

For CSI, LSI,
LOI, SRI,
BXI sangles

01.	Do you speak any languages, other than English?	YES 1 (Ask Q.902a) NO 2 (Go to Q.906)
IF	YES (Q.901):	
	(Record under Q.902, SPEAK AT HOME) D2b. (IF ENGLISH NOT MENTIONED, ASK:) Do you lif more than one, ask:	
	903. Which one is used most often, at home?	(Record under Q.903 MOST OFTEN) Q.902 Q.903 SPEAK AT MOST HOME OFTEN
	ENGLISH	
	CHINESE (MANDARIN)	5 5 6 6 7 7
	KOREAN	
	HMONG	13 13
USE	SPANISH, MANDARIN, CANTONESE, KOREAN,	OR VIETNAMESE AT HOME: PREFER (LANGUAGE)
4.	If you wanted to call the phone company to talk about phone service, which would you prefer to use — (LANGUAGE), English or does it make no difference to you?	PREFER ENGLISH
	NGLISH INTERVIEWS ONLY:	
)5.	How comfortable do you feel when you speak English Do you feel (READ CATEGORIES)	Vary comfortable

^{*} NOTE: This question excluded from Non-English versions of questionnaire

906b. How many times have you moved in the	past 5 years? times	
907. Where were you born?	UNITED STATES 1	- Go to 909
	CUBA	Ask Q.90
908. How long have you lived in the United States?	YRS. and MOS.	
909. Including yourself, how many people in total live	here at this address?	
TOTAL: IF ONLY ONE IN HH, SKIP	TO Q.912	
F MORE THAN ONE (Q.909):	·····	
910. How many are		·
Adults 18 or over?		
Children 13 to 18?		
Children 6 to 12?		•
Children under 67		
INTERVIEWER: Be sure this adds to total.		
INTERVIEWER: Be sure this adds to total. 911. How many families live here at this address? (If friend about it, how many families would you see		were telling a
911. How many families live here at this address? (IF		were telling a
911. How many families live here at this address? (IF friend about it, how many families would you see FAMILIES ASK EVERYONE: 912. Does anyone living here in your home have a physical disability which makes it difficult for them to use the phone?		
911. How many families live here at this address? (IF friend about it, how many families would you see FAMILIES ASK EVERYONE: 912. Does anyone living here in your home have a physical disability which makes it difficult for	y live here?	

914.	How would you describe your marital status? Are you (READ CATEGORIES)	Married
915.	Is this a house, apartment or flat, condominium, mobile home or some other type of dwelling?	HOUSE
916.	Do you own or rent?	(describe) OWN
917.	Do you pay your own (READ LIST)	
FC	918. Do you pay by mail or in person?	
	[PAY BY
	YES NO DK (a) Water bills? 1 2 DK (b) Electricity bills? 1 2 DK (c) Natural gas bills? 1 2 DK (d) Cable TV bill? 1 2 DK (e) Telephone bill? 1 2 DK	IN MAIL PERSON OTHER DK 1 2
919.	May I please ask your age?	YEARS
920.	What is the highest level of education you completed?	ELEMENTARY OR NONE
921.	Are you currently employed either part-time or full-time? (IF NOT EMPLOYED, CIRCLE APPROPRIATE CODE)	EMPLOYED FULL-TIME 1 EMPLOYED PART-TIME 2 TEMPORARILY UNEMPLOYED 3 HOMEMAKER FULL-TIME 4 STUDENT 5 RETIRED 6 OTHER 7 (specify) 8

IF BAT OR BAZ, SKIP TO USZA	M. UTHERWISE, ASK.	
922. Would you describe you background as(READ		White
IF "ASIAN" (Q.922):		
923. Which Asian group REPEAT QUESTION	-	CHINESE 1 KOREAN 2 VIETNAMESE 3 FILIPINO 4 JAPANESE 5 HMONG 6 LAOTIAN 7 OTHER 8
		(specify)
924a. And finally was your to last year ever or under		\$25,100 OR LESS 1 (Ask Q.924b) OVER\$25,100 2 (Ask Q.924c) REFUSED/DK 3 (Go to Q.926)
924b. Was it(READ CAT	regories)	OVER \$17,900
	DO NOT READ:	OR \$15,300 OR LESS
IF \$25,100 OR OVER:		
924c. Was it(READ CAT	regories)	\$35,000 OR LESS?
	DO NOT READ:	OVER \$75,000

925. (NOT ASKED IN THIS VERSION)

926. How many people contribute to that income?

RECORD AMOUNT

1001. Are all of the adults living here able to use your phone if they want to or are there adults living here who you don't allow to use your phone except perhaps in an emergency?	EVERYONE CAN USE 1 (Go to Q.1004) SOME NOT ALLOWED TO USE . 2 (Ask Q.1002)	
IF SOME NOT ALLOWED TO USE (Q.1001):		
1002. How many adults are not allowed to use your phone except, perhaps, in an emergency?	(record number)	
1003. What is their relationship to you?	SPOUSE UNMARRIED PARTNER OTHER RELATIVE NOT RELATED TO RESPONDENT	
IF MORE THAN ONE FAMILY (Q.911) 1004. Are there any families living here who do not have their own phone service?	YES	
IF YES:		
1005. How many families living here do not have their own phone service?	families	
1006. RECORD SEX:	MALE	
1007. VERIFY TELEPHONE NUMBER DIALED.		
. Those are all the questions I have. Thanks very much for	r your time.	
INTERVIEWER ID#:		
DATE OF INTERVIEW:		